

**ZOGG BROTHERS AUCTIONEERS** was founded in 2007 by Steve, his wife Marisa, and his brother Brent Zogg. We provide “A Complete Auction Service.” Thank you for considering our company as your Auctioneers of choice!

*Sincerely,  
Steven, Brent & Marisa*

**REAL ESTATE –**

- Commercial, Residential, Land & Farms

**BUSINESS ASSETS –**

- Any Type of Business Asset

**LIVESTOCK –**

- Any Type of Livestock

**ESTATE MARKETING –**

- Real Estate & Personal Property!

**ANTIQUES & SPECIALTY COLLECTIONS –**

- All Kinds of Antique Collections

**BENEFITS –**

- We Honor All Benefit Auctions

**CONSIGNMENTS –**

- Consignments Are Always Welcome.

**APPRAISALS –**

- We Offer Estate Appraisals.

**EQUIPMENT & VEHICLES –**

- Farm Machinery, Construction, Cars, Trucks, RVs, Boats, and ATVs

**LIQUIDATIONS –**

- Storage Auctions, Repos & Bankruptcy Auctions

- If any real estate or personal property needs to be cleaned, painted or repaired, we will do it so a higher price can be achieved.
- Tents, side walls & chairs included – signs on the property and en route.
- Your site or ours – all resources to conduct an auction are provided.
- Fully computerized clerking system (Get a complete sales invoice on the day of the auction.)
- Over 10 years of experience – broker participation commissions are offered.
- Aerial photos when needed – broadcast radio when needed.
- We do all of the work: Organizational Sales Managers are provided.
- Internet Exposure: Every auction averages 5,000 – 10,000 hits & growing!
- We picture & inventory for immediate internet exposure. – Thousands of e-mail notices are sent.
- Direct target mailings when needed.
- “Key Pieces” are researched and promoted properly.
- Licensed, Bonded and Insured!



**CREDENTIALS/DEGREES:**

**Brent Zogg**

- Partner Zogg Brothers Auctioneers
- Graduate of Missouri Auction School
- '01 Bachelors Degree Hartwick College
- Auctioneer, Sale Manager & Licensed NYS Real Estate Salesperson

**Marisa Zogg**

- Partner Zogg Brothers Auctioneers
- '00 Associate Degree SUNY Cobleskill
- '02 Bachelors Degree SUNY Cortland
- Office Manager, Cashier, Public Relations, and Licensed NYS Real Estate Salesperson

**Steven D. Zogg**

- Partner Zogg Brothers Auctioneers
- Graduate of Reppert School of Auctioneering
- '99 Associate Degree SUNY Cobleskill
- '02 Bachelors Degree Cornell University
- Licensed NYS & PA Real Estate Broker
- Owner of Steven D. Zogg Real Estate
- Auctioneer & Sale Manager
- Licensed NYS Real Estate Appraiser Assistant

**Our Mission Statement:**

*To be the fastest-paying, most efficient  
Auction Company in the USA.*



[www.zoggbros.com](http://www.zoggbros.com)

Zogg Brothers Auction & Cattle Company has expanded to all of New York State and Northeast PA. Whether you are a Banker, Farmer, Contractor, Attorney, Broker, Board Member, Business Owner, Developer, Executor, Heir, Homeowner or Investor....We will be glad to serve your Auction needs!

**Visit our website @  
www.zoggbros.com!**

### Testimonials:

*"On the day of the sale, Steve and his company were friendly and organized. I was pleased with the results; as the real estate and vehicle sold for a very desirable price."*  
- Shirley MacKenzie 1/29/08

*"I was very satisfied...I very highly recommend you to everyone!"*  
- Irene Yager Prawel 9/2/08

*"Thank you for your good work...Your ongoing, open communications with us...were excellent and appreciated..."*  
- Betty Reese Hertz 8/18/08

*"Every step of the process was handled professionally, from developing an advertising program to the post-auction details necessary for the closing."*  
- John Moss Hinchcliff, Esq. 5/7/07

Satellite Branches-  
Batavia, NY: (585) 409.5432  
Kingston, NY: (845) 901.6292  
Saratoga Springs, NY: (518) 538.6886  
Scranton, PA: (570) 561.8488

# AUCTIONS

*are the fastest-paying, most efficient  
method of sale!*

- Get the "Top cash price in one day."
- Cut to the chase of the offer process.
- Remember: "Time is money."
- Over \$50 Billion of Real Estate is sold at auction every year!
- Set all of your own terms.
- Sell "As Is, Where Is" without contingencies.
- Competitive bidding offers excitement.
- Auctions work well in both good and bad economic times.
- Buyers come prepared to buy.
- Real Estate and personal property can be sold simultaneously.
- Eliminate holding costs ASAP (such as interest, taxes, utilities, maintenance, etc.)
- Speedy process, quick turnaround.
- You set the date and time of your sale.
- Auctions are advertised more aggressively than other methods of sale.
- Auctions are for people with a plan.
- Auction price can exceed price of a negotiated sale.
- Auctions create urgency & action.
- Real Property can be sold in 4 - 8 weeks of listing.
- Seller is able to free up capital & move on to other investments.
- Seller knows exactly when the property will sell & when they will get the proceeds.



## ZOGG BROTHERS

Auction & Cattle Co.

Steven D. Zogg Real Estate

1264 State Route 392

Cortland, NY 13045

607-835-6599

Fax: 607-835-6245

www.zoggbros.com

*"A Complete Auction Service"*

Brent J. Zogg & Steven D. Zogg  
AUCTIONEERS & SALE MANAGERS



**THANK YOU FOR YOUR TIME**

**www.zoggbros.com**

LICENSED, BONDED & INSURED